

A wide-angle photograph of a vast lavender field in Provence, France, during the golden hour of late afternoon. The field is filled with rows of blooming purple lavender plants. In the middle ground, a large, solitary, rounded tree stands prominently on the left. Further back, a line of smaller trees marks the edge of the field. The background features rolling hills under a clear, pale blue sky. The overall mood is peaceful and scenic.

L'OCCITANE  
EN PROVENCE

HOTEL AMENITIES

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2023

CULTIVATORS *of* CHANGE



L'OCCITANE  
EN PROVENCE

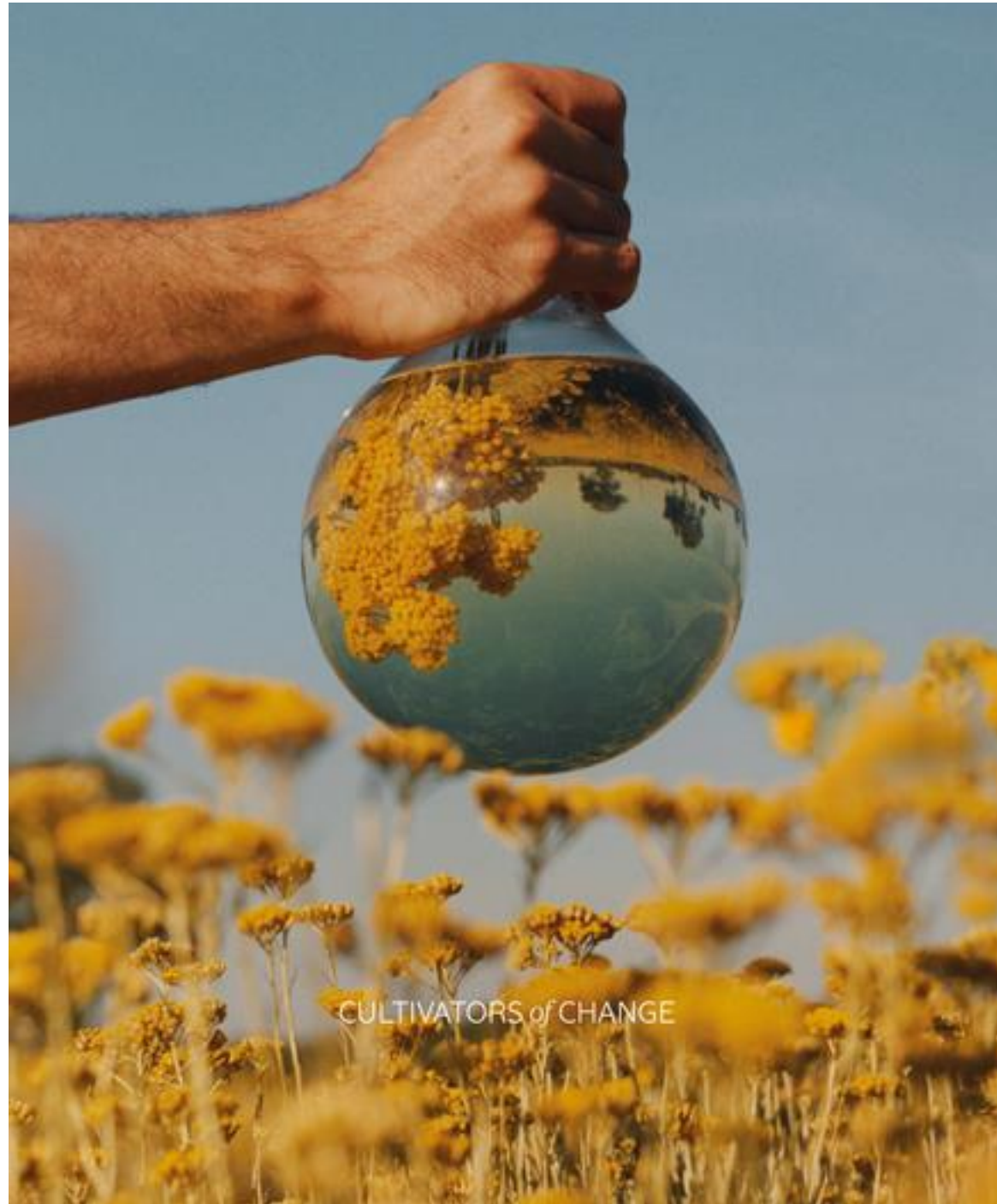
# WHO WE ARE

CULTIVATORS *of* CHANGE



# ABOUT US

## *We are Cultivators of Change.*



Since 1976, L'OCCITANE en Provence has been imagining, producing and selling beauty, skincare and wellbeing products with an intention to share nature's wonders with the world. We believe that by reviving the strength of all living things, we can help seeds bloom again and reconcile humans with nature.

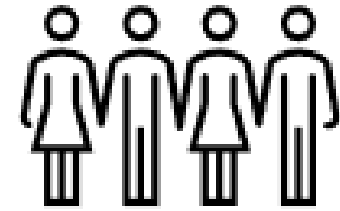
Every year, we plant powerful ingredients, which are in perfect symbiosis with their ecosystems. We turn to Mother Earth and marvel at her in bloom. We explore her treasures and investigate our own methods until new breakthroughs are revealed. We craft them into unexpected memories. We team up with people at a local level because we believe that any act can make a difference, no matter how big or small.



# ABOUT US



Present in over  
**90 countries**



Over **9'000**  
employees through  
the world



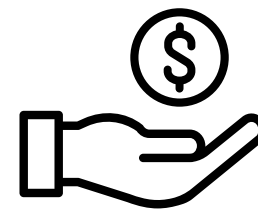
More than  
**3'068** stores



**1'490**  
company-  
owned



**2** production  
sites in  
France



**1.8** million net  
sales euros



**50'833** women  
supported in  
Burkina Faso  
since 1980



# OUR MISSION

## VOYAGE OF THE SENSES



L'OCCITANE offers your guests a true voyage of the senses through the richness of formulas made in France, enticing fragrances, delicate textures and delightful packaging.

## WORLD RENOWNED EXPERTISE



By working with selected luxury hospitality partners around the world as well as our retail expertise, L'OCCITANE is delighted to offer guests our trusted industry expertise in natural care products while providing an unforgettable experience of well-being in your rooms.



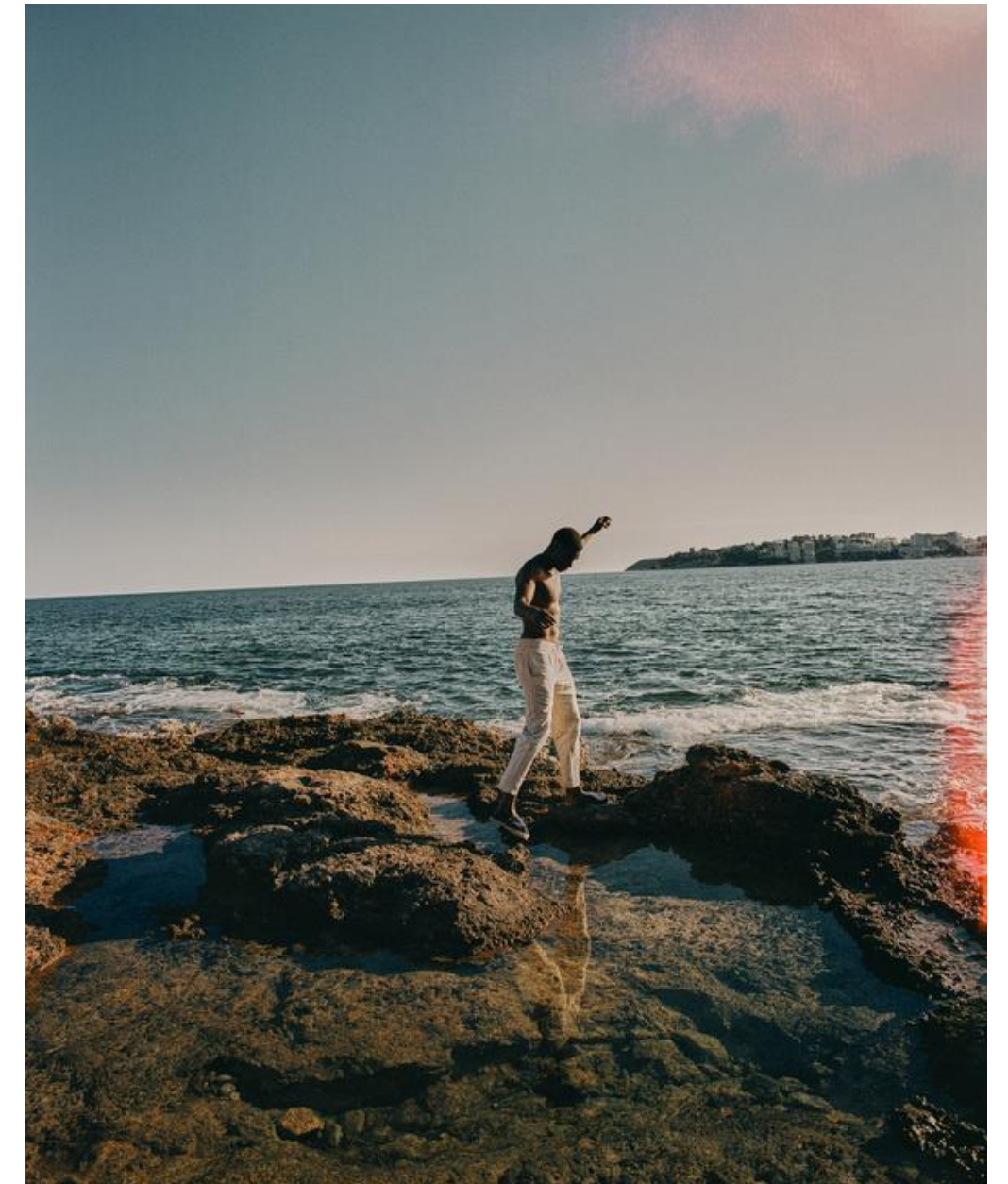
# OUR MISSION

## A PRECIOUS PARTNER

Being a partner with L'OCCITANE will allow you to access to expert additional services such as:

- Our Spa expertise
- Our skincare knowledge through our amenities and turndown offer inspired by our retail formulas
- Our gifting expertise
- Tailor-made customization of in-room communication tools
- Marketing and digital support

Thanks to our integrated team and worldwide distribution, we have many solutions to celebrate our collaboration and to provide a full experience to your guests!



# OUR COMMITMENTS



Reduce  
Recycle



We use **traceable,**  
**sustainably sourced**  
ingredients.

Our **Hospitality** department achieved  
**266 tons of plastic** savings  
between 2018 & 2023!

*“As cultivators of change within the premium hospitality industry, we offer sustainable and innovative products to enhance your guest experience.”*





# OUR COMMITMENTS: WE ARE B CORP™ CERTIFIED

## B Corp™ PARTICULARLY SALUTES 3 OF OUR AREAS OF ACTION



### **1. Supporting our producers in a sustainable and appropriate manner**

Our ingredient supply chains are certified fair trade: Shea Butter, and since 2023, Verbena and Rose. By 2025, 100% of our iconic ingredients will be fair trade certified. Today, we directly support 47 producers and contribute to the ecological transition of our iconic ingredient producers.



### **2. Reducing our environmental impact**

Our waste reduction efforts are extensive and encompass various aspects: Reduce; Recycle; Raise awareness. In just one year, the use of 10,000 bottles has been avoided thanks to the bulk dispensers deployed worldwide.



### **3. Our actions in favor of humanity**

Since 1976, our philosophy has remained unchanged: people and nature matter! We take care of humanity through our teams, who are committed to various areas of action: promoting female entrepreneurship, combating preventable blindness and providing support during parenthood.



L'OCCITANE  
EN PROVENCE

# ECO-FRIENDLY COLLECTION

CULTIVATORS *of* CHANGE





# ALMOND SOLID COLLECTION

Almonds have long been associated with Provence and the almond tree is a strong symbol of the local landscape.

THE MOUTHWATERING  
SCENT OF FRESH  
ALMONDS





# ALMOND SOLID COLLECTION

Discover our Almond solid range and its subtle and mouthwatering scent of fresh almonds :

- **Almond oil** from Provence
- **Unisex** fragrance
- **Reducing plastic waste** & water
- Hair care duo **free from silicones**
- **Made in France** & vegan formula



## BODY SOAP 30g

This body soap cleanses the skin with a cleansing base from vegetable origin.



## SOLID SHAMPOO 30g

This solid shampoo gently cleanses hair thanks to its silicones and sulfates-free formula.



## SOLID CONDITIONER 15g

Thanks to its silicones-free formula, this solid conditioner helps to soften and detangle hair.





# CITRUS VERBENA COLLECTION

Every facet of freshness is captured in this blend of citrus fruits. Verbena extract from Provence and lemon come together in an exhilarating zesty accord that acts like an endless antidote to everything.

A FRUITY AND  
ZESTY BREATH OF  
VITALITY





# CITRUS VERBENA COLLECTION

- Pleasantly scented with **sparkling and fruity notes**
- **Unisex** fragrance
- **Made in France** & vegan formula
- **94% recycled material** in the plastic bottle



## SHOWER GEL 35ml, 50ml

This shower gel gently leaves the skin clean and fresh.



## BODY MILK 35ml, 50ml

This body milk leaves the skin moisturized and soft.



## SHAMPOO 35ml, 50ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp.



## CONDITIONER 35ml, 50ml

This conditioner helps to detangle and smooth hair while leaving it light, shiny and easy to style.



# CITRUS VERBENA COLLECTION

- Pleasantly scented with **sparkling and fruity notes**
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## SHOWER GEL 300ml

This shower gel gently leaves the skin clean and fresh.



## BODY MILK 300ml

This body milk leaves the skin moisturized and soft.



## SHAMPOO 300ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp.



## CONDITIONER 300ml

This conditioner helps to detangle and smooth hair while leaving it light, shiny and easy to style.





# AROMACHOLOGY COLLECTION

Since its inception in the heart of Provence more than 40 years ago, L'OCCITANE has employed powerful essential oils for many of its exceptional and unique formulations.

Our classic aromatic and herby Aromachology range is now eco-designed, offering sustainable packaging that includes refillable 300ml dispensers and one-litre eco-refills.

## THE POWER OF ESSENTIAL OILS ON BODY AND MIND





# AROMACHOLOGY COLLECTION

- Blends of **100% natural essential oils** : sweet orange, pine, rosemary, mint, litsea cubeba, lavender, geranium, ylang-ylang & angelica
- **Unisex** fragrance
- **Made in France** formula
- **94% recycled material** in the plastic bottle



## REVITALIZING SHOWER GEL 35ml, 50ml

This shower gel gently cleanses the skin and leaves you feeling energized and revitalized.



## RELAXING & MOISTURIZING BODY LOTION 35ml, 50ml

This body lotion helps to moisturize and to create a moment of relaxation.



## INTENSIVE REPAIR SHAMPOO 35ml, 50ml

Without silicones, this blend of five 100% natural essential oils combined with a repairing complex, makes hair clean, soft and radiant.



## INTENSIVE REPAIR CONDITIONER 35ml, 50ml

Without silicones, this blend of five 100% natural essential oils combined with a repairing complex, makes hair shiny and radiant.



# AROMACHOLOGY COLLECTION

- Blends of **100% natural essential oils** : sweet orange, pine, rosemary, mint, litsea cubeba, lavender, geranium, ylang-ylang & angelica
- **Unisex** fragrance
- **Made in France** formula
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This shower gel gently cleanses the skin and leaves you feeling energized and revitalized.



## RELAXING & MOISTURIZING BODY LOTION 300ml

This body lotion helps to moisturize and to create a moment of relaxation.



## INTENSIVE REPAIR SHAMPOO 300ml

Without silicones, this blend of five 100% natural essential oils combined with a repairing complex, makes hair clean, soft and radiant.



## INTENSIVE REPAIR CONDITIONER 300ml

Without silicones, this blend of five 100% natural essential oils combined with a repairing complex, makes hair shiny and radiant.

# AROMACHOLOGY COLLECTION

- Blends of **100% natural essential oils** : sweet orange, pine, rosemary, mint, litsea cubeba, lavender, geranium, ylang-ylang & angelica
- **Unisex** fragrance
- **Made in France** formula
- **85% less plastic used by using a 1L refill\*** rather than 300ml bottle



## REVITALIZING SHOWER GEL 1L

This shower gel gently cleanses the skin and leaves you feeling energized and revitalized.



## RELAXING & MOISTURIZING BODY LOTION 1L

This body lotion helps to moisturize and to create a moment of relaxation.



## INTENSIVE REPAIR SHAMPOO 1L

Without silicones, this blend of five 100% natural essential oils combined with a repairing complex, makes hair clean, soft and radiant.



## INTENSIVE REPAIR CONDITIONER 1L

Without silicones, this blend of five 100% natural essential oils combined with a repairing complex, makes hair shiny and radiant.



# VERBENA COLLECTION

With its distinctive, zesty fragrance and vibrant green leaves, Verbena is a cherished aromatic herb in the south of France where it grows in abundance.

For our best-selling fresh and sparkling Verbena amenities collection, we use Verbena produced in the rich and fertile soil of Provence.

**THE SPARKLING FRESHNESS OF  
THE VERBENA LEAF STRAIGHT  
FROM A PROVENÇAL MARKET**



# VERBENA COLLECTION

- Iconic and **bestseller** collection
- Formulated with **verbena extract from Provence**
- Delicately fragranced with a **fresh and invigorating scent**
- **Unisex** fragrance
- **Made in France** & vegan formula
- **94% recycled material** in the plastic bottle



## SHOWER GEL 30ml, 50ml, 75ml

This shower gel cleanses the skin leaving it delicate and fresh.



## BODY LOTION 30ml, 50ml, 75ml

This lotion with a light texture leaves the skin moisturized, soft and comfortable.



## SHAMPOO 30ml, 50ml, 75ml

This shampoo gently cleanses hair and provides a feeling of freshness, the hair is soft and supple.



## CONDITIONER 30ml, 50ml, 75ml

This conditioner detangles the hair and leaves them soft and shiny.



*Paper packaging*

## SOAP 25g

Made with plant-origin base and enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.



# VERBENA COLLECTION

- Iconic and **bestseller** collection
- Formulated with **verbena extract from Provence**
- Delicately fragranced with a **fresh and invigorating scent**
- **Unisex** fragrance
- **Made in France** & vegan formula
- **94% recycled material** in the plastic bottle



## HAND & BODY LOTION 300ml

This lotion with a light texture leaves the skin moisturized, soft and comfortable.



## CLEANSING HAND WASH 300ml

This cleansing hand wash leaves the skin clean and pleasant to the touch.



# VERBENA COLLECTION

- Iconic and **bestseller** collection
- Formulated with **verbena extract from Provence**
- Delicately fragranced with a **fresh and invigorating scent**
- **Unisex** fragrance
- **Made in France** & vegan formula
- **94% recycled material** in the plastic bottle



**SHOWER GEL**  
**400ml**

This shower gel cleanses the skin leaving it delicate and fresh.



**HAND & BODY LOTION**  
**400ml**

This lotion with a light texture leaves the skin moisturized, soft and comfortable.



**CLEANSING HAND WASH**  
**400ml**

This cleansing hand wash leaves the skin clean and pleasant to the touch.



**SHAMPOO**  
**400ml**

This shampoo gently cleanses hair and provides a feeling of freshness, the hair is soft and supple.



**CONDITIONER**  
**400ml**

This conditioner detangles the hair and leaves them soft and shiny.



# VERBENA COLLECTION

- Iconic and **bestseller** collection
- Formulated with **verbena extract from Provence**
- Delicately fragranced with a **fresh and invigorating scent**
- **Unisex** fragrance
- **Made in France** & vegan formula
- **80% less plastic is used by using a 1L refill\*** rather than 400ml bottle



## SHOWER GEL 1L

This shower gel cleanses the skin leaving it delicate and fresh.



## HAND & BODY LOTION 1L

This lotion with a light texture leaves the skin moisturized, soft and comfortable.



## CLEANSING HAND WASH 1L

This cleansing hand wash leaves the skin clean and pleasant to the touch.



## SHAMPOO 1L

This shampoo gently cleanses hair and provides a feeling of freshness, the hair is soft and supple.



## CONDITIONER 1L

This conditioner detangles the hair and leaves them soft and shiny.



# BRACKETS

Tamper-proof thanks to  
special key



300ml

400ml



Our dispenser program helps to eliminate the need for single-use bottles while your guests continue to enjoy our bespoke formulas from Provence.

You can choose to display the products free standing or mounted on the wall (by using screws or adhesive\*) thanks to our elegant and premium L'Occitane bracket.

An elegant stainless steel base (grade 316L) with a stainless steel ring (removable with a key). The bracket is branded with our logo and has a delicate, shiny finish.







L'OCCITANE  
EN PROVENCE

# CLASSIC COLLECTION

CULTIVATORS *of* CHANGE



# JASMIN & BERGAMOT COLLECTION

The Jasmin & Bergamot fragrance is the harmonious accord of two ingredients, fluctuating between petals and leaves, freshness and sensuality.

Bergamot discretely lights up the scent and retains a lingering presence, while the rare and delicate jasmine comes to life with luminous green facets.

**A FRESH, FLORAL AND  
PLAYFUL BLEND**





# JASMIN & BERGAMOT COLLECTION

- Delicately fragranced with a **sensual scent**, born of the union of jasmine and bergamot
- **Made in France** formula



**SHOWER GEL**  
*30ml, 50ml*

This shower gel gently cleanses leaving a delicate skin.



**BODY LOTION**  
*30ml, 50ml*

This body lotion leaves the skin moisturized and soft.



**SHAMPOO**  
*30ml, 50ml*

This shampoo gently cleanses hair while making it radiant and smooth.



**CONDITIONER**  
*30ml, 50ml*

This conditioner softens and helps detangle hair. Its melting texture provides suppleness and radiance.



**SOAP**  
*50g*

This body soap gently washes the skin.





# SOAP COLLECTION

These soaps with plant origin base are enriched with shea butter, known for its nourishing and softening properties. L'OCCITANE has been committed for 30 years to use shea butter harvested in a sustainable and fair-trade partnership in Burkina Faso.

Our soaps are packed in natural Kraft and our paper from sustainable forests of the Landes.

**INSPIRED BY TRADITIONAL  
RECIPES FROM THE MASTER  
SOAP MAKERS**

# SOAP COLLECTION

- Inspired by the **traditional recipe** from the **master soap makers**
- Formulated with an **extra-gentle** plant original base
- Enriched with **shea butter**
- Packed in **natural Kraft**
- Made in Italy



## EXTRA-GENTLE SHEA SOAP *25g, 50g*

This soap is enriched with shea butter, known for its softening and protective properties.

## SHEA VERBENA SOAP *50g, 100g*

This soap is known for its softening and protective properties and is perfumed with the delicate and fresh scent of verbena.



# ACCESSORIES COLLECTION

Guests will often forget to bring a toothbrush or perhaps a comb when packing. However, help is at hand with our elegant and practical accessory collection full of useful items to bring a smile of relief to your guests.

Choose from a range that includes dental, vanity, shoe and sewing kits, shoe mitt and nail file.

**AN ELEGANT &  
REFINED COLLECTION**



# ACCESSORIES COLLECTION

An ideal collection to complete our amenities offering.



## VANITY SET

Cotton pads and wood cotton buds.



## NAIL FILE

Nail file and cuticle stick.



## DENTAL KIT

Toothbrush and Colgate toothpaste.



## SHOWER CAP

To keep hair dry when showering.



## SHOE MITT

Used for polishing shoes.



## WOODEN COMB

For perfectly brushed hair.



## SEWING KIT

Needles, pins, buttons and sewing thread.



## SHAVING SET

L'OCCITANE's shaving cream plus a Gillette razor.



## LUFFA

Body scrub when showering.





L'OCCITANE  
EN PROVENCE

# COMPLEMENTARY COLLECTION

CULTIVATORS *of* CHANGE





# SKINCARE COLLECTION

A complete expert turndown offering with retail formulas made in France, from body care to face care and fragrances.

Surprise and delight your guests with unique and sensory in-room products.

**THE BEST AND  
MOST OF OUR  
RETAIL EXPERTISE**





# SKINCARE COLLECTION

- Two iconic ingredients
- Immortelle essential oil is well known in Mediterranean culture and in aromatherapy for its soothing properties. It helps reducing scarring and has anti-ageing properties
- **Made in France**



## PRECIOUS IMMORTELE CREAM *5ml*

This cream offers triple action to visibly reduce the appearance of wrinkles and help restore firmness to the skin leaving it protected against harsh environmental elements.



## SHEA BUTTER LIGHT FACE CREAM *5ml*

With its fine and non-greasy texture, this cream helps to lastingly moisture your skin. Formulated with 5% shea butter, this face cream is an ideal skincare for normal to combination skin, even sensitive one.





# SKINCARE COLLECTION

- Enriched with shea butter extract
- **Made in France**



## SHEA BUTTER LIP BALM

4ml

This shea butter moisturizing lip balm helps to nourish and protect dry lips leaving them soft and supple.



## SHEA BUTTER LIPSTICK

2g

This shea butter lipstick helps to nourish and protect dry lips, leaving a supple and soft sensation.



## SHEA BUTTER EYE PATCHES

1,5g

These eye patches provide comfort, softness and a refreshing sensation leading to an instant soothing effect and restful-looking eyes.



## SHEA BUTTER MAKE-UP REMOVER CLOTH 4ml

This cloth cleans and refreshes your skin in one gesture but also removes eye make-up. The skin feels clean and refreshed.  
*100% biodegradable tissue.*





# HANDCREAM COLLECTION

- Penetrates quickly and helps to nourish, protect and soften the hands
- **Made in France**



## SHEA BUTTER HAND CREAM 10ml

Highly concentrated in shea butter (20%), the creamy texture is rapidly absorbed to leave the hands soft and comfortable, without any greasy film.



## ALMOND HAND CREAM 10ml

Enriched with almond milk and almond oil, this silky-smooth cream leaves hands with the subtle and mouthwatering scent of fresh almonds.





# TURNDOWN COLLECTION

- Made in France formulas



## RELAXING PILLOW MIST 15ml

This blend of lavender, bergamot, mandarin, sweet orange and geranium essential oils known for their relaxing properties, can be sprayed in your bedroom to create a relaxing atmosphere that promotes a feeling of peace and well-being.



## EFFERVESCENT REVITALIZING BATH CUVE 18g

As it dissolves in the bath, this sugar cube releases essential oils of mint, pine and rosemary perfuming the bath water with a delicate scent and revitalizes the body and mind.

*Packaging made out of paper.*



## VERBENA EAU DE TOILETTE 10ml

A delicate and sparkling fragrance that draws its inspiration from Provençal markets, where the freshly picked leaves of verbena fills the air with their refreshing and lemony scent.



# GIFTSET COLLECTION

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Step into our giftsets offering, ideal for the most demanding guests!

**BE GENEROUS AND  
PAMPER YOUR  
GUESTS!**





# NEW GIFTSET COLLECTION

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Step into our giftsets offering, ideal for the most demanding guests!



## DREAMY HANDS TRIO

Gift box containing:

- Shea butter scrub - 30 ml
- Shea butter nail and cuticle oil - 7.5 ml
- Shea butter hand cream - 10 ml



## COCOONING KIT

Gift box containing:

- A pair of comforting eye patches - 1.5g
- Shea Butter foot cream - 10 ml
- Shea Butter hand cream - 10 ml
- Relaxing pillow mist - 15 ml
- Listen & Feel Good card with QR code





# GIFTSET COLLECTION

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Step into our giftsets offering, ideal for the most demanding guests!



## LIPS & HANDS DUO

Gift box containing:

- Shea butter lipstick - 2g
- Shea hand cream - 10 ml



## HAPPY HANDS TRIO

Box containing:

- Cherry blossom hand cream - 10 ml
- Shea hand cream - 10 ml
- Almond hand cream - 10 ml



## SLEEP WELL TRIO

Gift box containing:

- Shea hand cream - 30 ml
- Effervescent revitalizing bath cube - 18g
- Relaxing pillow mist - 15ml



## WELCOME KIT POUCH

Pouch containing:

- Citrus Verbena shower gel - 50 ml
- Citrus Verbena body lotion - 50 ml
- Citrus Verbena shampoo - 50 ml
- Citrus Verbena conditioner - 50 ml
- Shea soap - 50g



# GIFTSET COLLECTION

Give a personal touch to the stay of you guests by offering them a personalized pouch or box with our products.

Endless combinations are possible to delight your guests !



ECO FRIENDLY POUCH



DISPLAY BOX



SMALL BOX



L'OCCITANE  
EN PROVENCE

# SPA BY L'OCCITANE

CULTIVATORS *of* CHANGE



# SPA BY L'OCCITANE

## JOURNEY TO PROVENCE THROUGH YOUR SENSES

The Spa is a natural extension of L'OCCITANE brand: thriving for authenticity, we always prefer hand performed massages over technologies, and combine our emblematic ingredients from the Mediterranean with traditional massage therapies from all over the world.



# SPA BY L'OCCITANE



## THE BEST OF L'OCCITANE IN YOUR SPA

L'OCCITANE Spa partnerships offer tailor-made concepts with expert Spa protocols and provide marketing and training tools for optimal exposure.

Today we are present in retail locations and hotels all over the world to offer a distinctive brand experience for holistic well-being.



## SPA EXPERTISE

Benefit from our Spa therapists expertise in room with effortless spa tips to complete our skincare collection.





# L'OCCITANE

## EN PROVENCE

THANK YOU

[WWW.SPA.LOCCITANE.COM](http://WWW.SPA.LOCCITANE.COM)

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